



# Software Subscription

GET THE MOST FROM YOUR INVESTMENT IN ASA SOFTWARE.

**aSa's subscription service ensures that your aSa software works hard for you today... and gets even better tomorrow.**

- **Keep your aSa software current**

It's easy to ensure that you have the most current version of aSa software. As a Software Subscription Service member, you will receive free upgrades to your aSa e<sup>®</sup> products.

- **Free members-only training**

aSa frequently conducts free online training sessions. These webinars are an efficient way to increase your knowledge of aSa software from the convenience of your office.

- **Get assistance when you need it**

Subscription members have direct access to our world-class support staff via toll-free phone, e-mail, or fax. After-hours support is also available if you need help when our office is closed.

aSa's Software Subscription Service enables you to take full advantage of free software upgrades, invitations to special events, and dedicated phone and online support. As a subscriber, you'll also have the opportunity to provide input about what new features you'd like to see in future software releases. The aSa software subscription plan is a valuable service with numerous benefits that make your aSa software work harder for you.

## **An Investment in Your Future**

aSa is dedicated to providing the best software in the rebar industry. As a subscriber, you play a key role in the research and development of future software releases. Whether you use our Estimating, Production, Rebar Financials, or CAD/Detailing applications, we welcome the input and suggestions of any subscribing client to help make your experience with our products more productive. Subscribers also reap the benefits of free upgrades as soon as they become available.

## **Resources at Your Fingertips**

aSa is focused on making your investment in rebar software a rewarding experience. Providing the support you need, when you need it, is not only key to our success but also increases your productivity and satisfaction with aSa. As a participant in the Software Subscription Service, you'll receive member-only access to areas of our website specifically created for you. For example, you can download program updates and documentation, find answers to hundreds of questions in our Knowledgebase, and sign up for online webinars. The semi-annual Reinforcer newsletter provides information on the latest happenings at aSa and the rebar industry. Every month, subscribers also receive the e-mail Reinforcer Express that provides information on key topics of interest and scheduled training.



The Complete Rebar Solution<sup>®</sup>

- **Help us help you**

While aSa strives to produce the best rebar software for your investment, we also welcome input from our subscription customers regarding the functionality and efficiency of using our tools based on your particular needs.

- **Free marketing for your company**

As a subscriber, you can use the aSa Rebar Network logo on your business cards and letterhead. Additionally, aSa publishes a directory of contract estimators and detailers that fabricators often use when outsourcing these services.

- **You're invited**

As a subscribed customer, you will receive member-only invitations to seminars and our bi-annual aSa Software Forum.

- **Help at your fingertips**

All support subscribers qualify for access to the Support area of our website filled with helpful information and resources.



*aSa Software Forum attendees learn about aSa Scheduling (left) during one of many sessions. Every two years, aSa conducts a software forum where attendees can learn, participate, and exchange ideas regarding the aSa product suite. The forum, free web training sessions, and special newsletters are among the many benefits available only to aSa's software subscription members.*

## **Subscriber-Only Special Events**

aSa conducts a bi-annual forum exclusively for subscription members. The aSa Software Forum includes general sessions covering each aSa product line, in-depth workshops, and dedicated discussion times where attendees can exchange ideas and make suggestions for future development. As one of North America's largest gatherings of industry experts, the forum also provides the opportunity for participants to network and learn from each other.

Subscription members can also participate in special free webinars. These online training sessions allow you to ask questions, interact with our knowledgeable staff, and watch product demonstrations from the comfort and convenience of your office.

## **Top-Notch Support**

We have more people available to help you than any other rebar software company in North America. Our staff includes IT and rebar industry experts who provide superior customer service while ensuring that every software subscription member is treated with the utmost priority and care. When you have a question or problem regarding your aSa software, aSa's staff of trained professionals can provide the answers you need and help you get back on track. Subscription members have direct access to aSa's toll-free 800 number, fax, e-mail, and web resources to find the answers to any aSa-related technical support question.

**Applied Systems Associates, Inc.**  
[www.asarebar.com](http://www.asarebar.com)

5270 Logan Ferry Road  
Murrysville, PA 15668 USA  
1.800.CALL.ASA 1.800.225.5272  
+1.724.733.8700

**Worldwide service and support**  
Visit [asarebar.com/contact](http://asarebar.com/contact) for a list of all aSa locations.